Roll No. ☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐ Total No. of Pages : 02

Total No. of Questions : 09

BBA (Sem.–6)

ENTERPRISE RESOURCE PLANNING

Subject Code : BBASM-602-18

M.Code : 79357

Date of Examination : 03-01-2023

Time : 3 Hrs. Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. **SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.**
2. **SECTIONS-B consists of FOUR Sub-sections : Units-I, II, III & IV.**
3. **Each Sub-section contains TWO questions each, carrying TEN marks each.**
4. **Student has to attempt any ONE question from each Sub-section.**

SECTION-A

1. **Write briefly :**

    a) Material requirement planning

    b) Planning design

    c) Vendor solutions in terms of large enterprise

    d) Business process reengineering

    e) ERP financial module

    f) ERP sales module

    g) **Any two** failure factors of ERP implementation

    h) Supply chain management

    i) Customer Relationship Management

    j) Data migration in ERP implementation.

SECTION-B

UNIT-I

2.   Definition of ERP and explain evolution of ERP.

3.   Discuss fundamental technologies of ERP.

UNIT-II

4.   Explain the overview of ERP software solutions.

5.   Explain Data mining and Data warehousing in terms of Business process management.

UNIT-III

6.   Discuss ERP, HR, ERP sales, ERP marketing and ERP purchasing module.

7.   Briefly explain planning evaluation and selection of ERP systems.

UNIT-IV

8.   Explain methodology and frame work training in effective implementation of ERP.

9.   Discuss CRM and Supply chain management and also discuss benefits of ERP module.

NOTE : Disclosure of Identity by writing Mobile No. or Marking of passing request on any paper of Answer Sheet will lead to UMC against the Student.