

Roll No.

Total No. of Pages : 02

Total No. of Questions : 09

BBA (Event Management) (Sem.-6)

EVENT RISK MANAGEMENT

Subject Code : BBAEM-603-18

M.Code : 91678

Date of Examination : 04-01-2023

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. **SECTION-A is COMPULSORY** consisting of **TEN** questions carrying **TWO** marks each.
2. **SECTIONS-B** consists of **FOUR** Sub-sections : Units-I, II, III & IV.
3. Each Sub-section contains **TWO** questions each, carrying **TEN** marks each.
4. Student has to attempt any **ONE** question from each Sub-section.

SECTION-A

1. Define

- a) Event Risk Management
- b) Risk of Reputation
- c) Crowd Management
- d) Event Risk Assessment
- e) Players insurance
- f) Guarantee and Warranty
- g) Event Insurance
- h) Flow-charting
- i) Documenting Risk
- j) Technological crisis in risk management.

SECTION-B

UNIT-I

2. Briefly nature and scope of Event risk management.
3. Discuss various categories of Event Risk.

UNIT-II

4. Explain Identification and measurement of different types of event risks.
5. Explain public liability insurance and professional indemnity insurance.

UNIT-III

6. Discuss various methods of identifying risks.
7. Briefly discuss the risk treatment schedule.

UNIT-IV

8. Explain types of crisis in risk management.
9. Explain Event risk insurance and Audit.

NOTE : Disclosure of Identity by writing Mobile No. or Marking of passing request on any paper of Answer Sheet will lead to UMC against the Student.