Roll No. Total No. of Pages: 02

Total No. of Questions: 09

BBA (SIM) (Sem.-3) ORGANIZATIONAL BEHAVIOUR

Subject Code: BBASM-GE 301-18

M.Code: 76825

Date of Examination: 19-12-22

Time: 3 Hrs. Max. Marks: 60

INSTRUCTIONS TO CANDIDATES:

- 1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
- 2. SECTIONS-B consists of FOUR Sub-sections: Units-I, II, III & IV.
- 3. Each Sub-section contains TWO questions each, carrying TEN marks each.
- 4. Student has to attempt any ONE question from each Sub-section.

SECTION-A

1. Write briefly:

- a) Meaning of Organisational Behaviour
- b) Classical Conditioning
- c) Behaviour Modification
- d) Definition of Attitude
- e) Non-financial factors of motivation
- f) Informal Group
- g) Team Effectiveness
- h) Leadership Traits
- i) Eustress
- j) Clan culture.

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SECTION-B

UNIT-I

- 2. Discuss the challenges and opportunities for organizational behaviour in modern business environment.
- 3. Explain the social learning theory.

UNIT-II

- 4. Explain the determinants of personality.
- 5. Critically evaluate Maslow's theory of motivation.

UNIT-III

- 6. Explain the stages of group development.
- 7. Define Leadership. Explain Leadership Styles.

UNIT-IV

- 8. Discuss the process of conflict management.
- 9. Explain various sources of stress. How can organisations help in stress coping?

NOTE: Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.

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