Total No. of Questions: 09

BBA (Sem. - 3)

PRODUCTION AND OPERATION MANAGEMENT

Subject Code: BBAGE301-18

M Code: 76658

Date of Examination : 19-12-2022

Time: 3 Hrs.

Max. Marks: 60

INSTRUCTIONS TO CANDIDATES:

- 1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
- 2. SECTIONS-B consists of FOUR Sub-sections : UNITS-I, II, III & IV. Each Sub-section contains TWO questions each, carrying TEN marks each.
- 3. Students have to attempt any ONE question from each Sub-section.

SECTION-A

- 1. Explain the following:
 - a) Product design
 - b) Difference between products and services
 - c) Mass production systems
 - d) Process layout
 - e) PPC
 - f) Six sigma
 - g) Value analysis
 - h) Inspection
 - i) Acceptance sampling
 - j) Range charts

Total No. of Pages: 02

SECTION-B

UNIT-I

- 2. Explain the new product development process.
- 3. Differentiate between project and job manufacturing systems. Explain the basic characteristics of each system.

UNIT-II

- 4. What is the importance of location analysis? Describe the factors affecting location selection.
- 5. Write a note on capacity planning in firms.

UNIT-III

- 6. Write a short note on productivity management in firms.
- 7. What are the functions and methods of purchasing? Explain.

UNIT-IV

- 8. What is the role of inventory in firms? Explain the classification of inventory.
- 9. Describe the control charts used for quality control in manufacturing.

NOTE : Disclosure of Identity by writing Mobile No. or Marking of passing request on any paper of Answer Sheet will lead to UMC against the Student.