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Total No. of Pages: 02

Total No. of Questions: 09

BBA (BE) / (EM) / (RD) / (SIM) (Sem. – 1)

PRINCIPLES AND PRACTICES OF MANAGEMENT

Subject Code: BBA 101-18

M Code: 75082

Date of Examination : 10-01-2023

Time: 3 Hrs.

Max. Marks: 60

INSTRUCTIONS TO CANDIDATES:

1. **SECTION-A** is **COMPULSORY** consisting of **TEN** questions carrying **TWO** marks each.
2. **SECTIONS-B** consists of **FOUR** Sub-sections : **UNITS-I, II, III & IV**. Each Sub-section contains **TWO** questions each, carrying **TEN** marks each.
3. Students have to attempt any **ONE** question from each Sub-section.

SECTION-A

1. Briefly Explain:

- a) Management
- b) Partnership
- c) Long Term Plan
- d) Strategic Planning
- e) Informal Organisations
- f) Motivation
- g) Organisational Structure
- h) Recruitment
- i) Delegation
- j) Line authority

SECTION-B

UNIT-I

2. Discuss various Principles of Scientific Management.
3. Explain the nature of a Joint Stock Company.

UNIT-II

4. Describe in detail about Strategic Planning Process.
5. Discuss in detail the different techniques of decision-making.

UNIT-III

6. Explain the various forms of Organisation Structures.
7. Briefly explain Maslow's need hierarchy theory.

UNIT-IV

8. Briefly explain the nature and significance of Control.
9. Briefly explain emerging issues in Management.

NOTE : Disclosure of Identity by writing Mobile No. or Marking of passing request on any paper of Answer Sheet will lead to UMC against the Student.