

SECTION-B

2. What is reception theory?
3. What is spectatorship theory?
4. What is the role of a film critic?
5. What is Advertising theory?
6. What is semiotics?

SECTION-C

7. Describe the various film genres.
8. Explain in detail the functions of film criticism.
9. Describe the Media and cultural theory.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.