Roll No.				Total No. of Pages: 02

Total No. of Questions: 09

BAMT (Sem.-5) MEDIA THEORY Subject Code: AMT-503

M.Code: AM1-503

Time: 3 Hrs. Max. Marks: 60

INSTRUCTION TO CANDIDATES:

- 1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
- 2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
- 3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A

1. Write briefly:

- a. Laura mulvey
- b. Science fiction
- c. Postmodernism
- d. Structuralism
- e. Gender studies
- f. Film critic
- g. Video art
- h. Digital video
- i. Social media video
- j. Male gaze

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SECTION-B

- 2. What is reception theory?
- 3. What is spectatorship theory?
- 4. What is the role of a film critic?
- 5. What is Advertising theory?
- 6. What is semiotics?

SECTION-C

- 7. Describe the various film genres.
- 8. Explain in detail the functions of film criticism.
- 9. Describe the Media and cultural theory.

NOTE: Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.

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