Roll No.							Total No. of Pages : 02
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Total No. of Questions: 09

BAMT (Sem.-2) COMMUNICATION SKILL

Subject Code: AMT-201 Paper ID: [F0329]

Time: 3 Hrs. Max. Marks: 60

INSTRUCTION TO CANDIDATES:

- 1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
- 2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
- 3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A

1. Write briefly:

- i. Encoder
- ii. Semantic
- iii. Non verbal
- iv. Pitch
- v. Punctuation
- vi. Oral communication
- vii. Message
- viii. Vertical Communication
- ix. Feedback
- x. Interview

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SECTION-B

- 2. Highlight the importance of good speaking and reading skills of communication.
- 3. Explain the benefits of effective communication.
- 4. Discuss the role of listening in effective communication process.
- 5. Write the essential steps for effective writing.
- 6. Elucidate the different forms of non-verbal communication with suitable examples.

SECTION-C

- 7. Describe the 7C's of effective communication in details.
- 8. Elaborate the components of the communication process with suitable examples.
- 9. Explain the communication barriers in details.

NOTE: Disclosure of Identity by writing Mobile No. or Marking of passing request on any paper of Answer Sheet will lead to UMC against the Student.

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