

SECTION-B

2. Highlight the importance of good speaking and reading skills of communication.
3. Explain the benefits of effective communication.
4. Discuss the role of listening in effective communication process.
5. Write the essential steps for effective writing.
6. Elucidate the different forms of non-verbal communication with suitable examples.

SECTION-C

7. Describe the 7C's of effective communication in details.
8. Elaborate the components of the communication process with suitable examples.
9. Explain the communication barriers in details.

NOTE : Disclosure of Identity by writing Mobile No. or Marking of passing request on any paper of Answer Sheet will lead to UMC against the Student.