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Total No. of Pages : 02

Total No. of Questions : 18

BAMT (Sem.-1)
DESIGN AND COMMUNICATION
Subject Code : AMT-103
M.Code : 14003

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A

Write briefly :

1. Drawing
2. Shade
3. Contrast
4. Line
5. Shape
6. Harmony
7. Proportion
8. Rhythm
9. Colour
10. Variety

SECTION-B

11. What is meant by 'Center of Interest'?
12. Differentiate between formal and informal balance.
13. What is meant by inductive?
14. What is the difference between movement and rhythm?
15. Give a standard definition of composition.

SECTION-C

16. Discuss the principles of composition.
17. Enumerate various pictorial principles. Discuss any five of them giving suitable examples.
18. How is abstraction of the concrete and concretization of the abstract achieved in art and design?

NOTE : Disclosure of Identity by writing Mobile No. or Marking of passing request on any paper of Answer Sheet will lead to UMC against the Student.