

**Total No. of Questions : 09**

**Subject Code : BAJMC-201-18**

**Paper ID : [75890]**

**Time : 3 Hrs.**

**Max. Marks : 60**

1. **SECTION-A is COMPULSORY** consisting of **TEN** questions carrying **TWO** marks each.
2. **SECTION-B** contains **FIVE** questions carrying **FIVE** marks each and students have to attempt any **FOUR** questions.
3. **SECTION-C** contains **THREE** questions carrying **TEN** marks each and students have to attempt any **TWO** questions.

**1. Write briefly :**

- a) Press conference
- b) Op-ed page
- c) Lead
- d) Feature
- e) Editorial
- f) Headline
- g) Middles
- h) Intro
- i) Columnist
- j) Correspondent

### **SECTION-B**

2. Discuss the functions and qualities of a reporter.
3. Describe the necessary steps to conduct an interview.
4. Explain the organizational setup of a newspaper.
5. Discuss the role of Bureau chief.
6. Explain the role of copy editor.

### **SECTION-C**

7. Explain the structure and types of news.
8. Describe in details the significance of an editorial page.
9. What are the different types of beats? Explain in detail.

**NOTE : Disclosure of identity by writing mobile number or making passing request on any page of Answer sheet will lead to UMC case against the Student.**