

Roll No.

Total No. of Pages : 02

Total No. of Questions : 09

BA JAMC (2018 Batch) (Sem.-2)  
**GLOBAL MEDIA AND POLITICS**  
Subject Code : BAJMC-203-18  
M.Code : 75892

Time : 3 Hrs.

Max. Marks : 60

**INSTRUCTIONS TO CANDIDATES :**

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

**SECTION-A**

**1. Write briefly :**

- a. Bollywood
- b. Media Hegemony
- c. Conglomerates
- d. Cold war
- e. NWICO
- f. UNESCO
- g. Golf War
- h. Globalisation
- i. Digital divide
- j. Culture

### SECTION-B

2. Explain the Nazi propaganda in details.
3. Discuss the role of media in Vietnam War.
4. Elucidate the discourse of globalisation with suitable examples.
5. Differentiate between global and regional media.
6. Explain cultural politics with suitable examples.

### SECTION-C

7. What is cultural imperialism and explain the role of global media?
8. Explain about the disintegration of USSR and Radio free Europe.
9. What are the unequal development and third world concerns?

**NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.**