

**Roll No.**

**Total No. of Pages : 02**

**Total No. of Questions : 09**

**B.A. (JAMC) (Sem.-5)**

# NEWSPAPER ORGANIZATION AND FUNCTIONING

**Subject Code : BAJMC-504-18**

**M.Code : 78205**

**Date of Examination : 23-12-2022**

**Time : 3 Hrs.**

**Max. Marks : 60**

### INSTRUCTIONS TO CANDIDATES :

1. **SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.**
2. **SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.**
3. **SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.**

## SECTION-A

- 1. Write briefly :**
- a) Chief Reporter
  - b) Sub-Editor
  - c) Feature Writer
  - d) Freelancers
  - e) Display Advertising
  - f) DTP
  - g) Offset
  - h) Font size
  - i) News Desk
  - j) City Edition

## **SECTION-B**

2. What is Features Section? And what is its role of editorial development?
3. What is a Advertorials? Explain the steps before a newspaper is published.
4. Discuss the process of printing processes.
5. Explain the duties of circulation manager in newspaper department.
6. Explain the qualities required for a good News Editor.

## **SECTION-C**

7. Explain the role of editorial department in Newspaper Organization.
8. Explain types of advertisements with examples.
9. Describe the functions of production department in newspaper organization.

**NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.**