

**Roll No.**

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**Total No. of Pages : 02**

**Total No. of Questions : 09**

**B.A. (JMC) (Sem.-5)**

# GLOBAL MEDIA

**Subject Code : BAJMC-502-18**

**M.Code : 78203**

**Date of Examination : 19-12-2022**

**Time : 3 Hrs.**

**Max. Marks : 60**

**INSTRUCTIONS TO CANDIDATES :**

1. **SECTION-A** is **COMPULSORY** consisting of **TEN** questions carrying **TWO** marks each.
2. **SECTION-B** contains **FIVE** questions carrying **FIVE** marks each and students have to attempt any **FOUR** questions.
3. **SECTION-C** contains **THREE** questions carrying **TEN** marks each and students have to attempt any **TWO** questions.

## SECTION-A

- 1. Write briefly :**
- a) BBC
  - b) Podcast
  - c) News service
  - d) Associated Press
  - e) What do you mean by media market?
  - f) Why do we need information?
  - g) ICT
  - h) WWW
  - i) IPTV
  - j) What is global technology?

### **SECTION-B**

2. Differentiate between Mis-information and information.
3. Discuss the recent trends in new technology.
4. Discuss any three International radio channels.
5. What is the role of technology in development?
6. What is the-role of technology in globalization?

### **SECTION-C**

7. Discuss the importance and role of Media in promoting Humanity and peace.
8. What is media imperialism and what is an example of it?
9. Why is technology important in today's society? Discuss with example.

**NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.**