

Roll No.

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Total No. of Pages : 02

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BA (JAMC) (2018 Batch) (Sem.-3)

INTRODUCTION TO BROADCAST MEDIA

Subject Code : BAJMC301-18

M.Code : 76744

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. **SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.**
2. **SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.**
3. **SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.**

SECTION-A

- 1. Write briefly :**
- a) Two elements of television news bulletins
 - b) Electronic Field Production
 - c) Two precautions at the time of camera handling
 - d) Extreme close up
 - e) Objective camera perspective
 - f) Visual effects
 - g) Ambience sound
 - h) Ribbon microphone
 - i) Electronic image
 - j) Radio news gathering

SECTION-B

2. What is the scope of sound in broadcasting? Give a suitable example to illustrate your answer.
3. Distinguish between sync and non-sync types of sound. What is their significance?
4. Explain the characteristics of radio as a medium.
5. *“Modern world is dependent on visual culture”*. Comment.
6. What are the elements of a radio news story?

SECTION-C

7. Explain the working of a radio newsroom.
8. What are the basics of a television camera?
9. Discuss the characteristics of electronic news gathering.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.