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Total No. of Pages : 02

Total No. of Questions : 18

BA (JAMC) (2018 Batch) (Sem.-3)
INTRODUCTION TO BROADCAST MEDIA
Subject Code : BAJMC301-18
M.Code : 76744

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. **SECTION-A** is **COMPULSORY** consisting of **TEN** questions carrying **TWO** marks each.
2. **SECTION-B** contains **FIVE** questions carrying **FIVE** marks each and students have to attempt any **FOUR** questions.
3. **SECTION-C** contains **THREE** questions carrying **TEN** marks each and students have to attempt any **TWO** questions.

SECTION-A

Write briefly :

1. Sync type of sound
2. Cardioid microphone
3. Television image
4. Any two features of visual culture
5. Any two elements of radio news reporting
6. Extreme Long shot
7. Electronic Field Production
8. Any two feature of news gathering for television
9. Subjective camera perspective
10. Visual effects

SECTION-B

11. What is your understanding of sound culture? Give an example to illustrate your answer.
12. Differentiate between natural sound and ambience sound. What is their significance in broadcasting?
13. Explain the characteristics of television as a medium.
14. Give the steps to write a radio news bulletin.
15. Digital image has revolutionized broadcasting. Do you agree? Justify your answer.

SECTION-C

16. Explain the working of a radio newsroom.
17. Describe some of the important camera movements used in television broadcasting.
18. What are the elements of a television news bulletin?

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.