

Roll No.

Total No. of Pages : 02

Total No. of Questions : 09

B.A. JAMC (2018 Batch) (Sem.-2)

REPORTING AND EDITING FOR PRINT

Subject Code : BAJMC-201-18

M.Code : 75890

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. **SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.**
2. **SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.**
3. **SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.**

SECTION-A

1. **Write briefly :**
 - a) Crime beat
 - b) Local bodies
 - c) News agencies
 - d) Any two precautions while preparing for an interview
 - e) Descriptive lead
 - f) Leads for features
 - g) Inverted pyramid and its significance
 - h) Chief of bureau
 - i) Style sheet
 - j) Dummy

SECTION-B

2. What is the role and functions of a print reporter?
3. Suggest steps to be taken to prepare for covering press conferences of an eminent leader of a political party.
4. With suitable examples write about the various types of leads used in news writing.
5. Why are human interest stories written for newspapers and magazines?
6. Discuss the role of a News Editor.

SECTION-C

7. Discuss the organizational setup of a newspaper.
8. Explain the role and functions of a subeditor.
9. Describe the principles and criteria that are followed while choosing pictures.

NOTE : Disclosure of identity by writing mobile number or making passing request on any page of Answer sheet will lead to UMC case against the Student.