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Total No. of Pages: 02

Total No. of Questions: 09

B.A. (J&MC) (Sem. – 2)

REPORTING AND EDITING FOR PRINT

Subject Code: BAJMC-201-18

M Code: 75890

Date of Examination: 15-12-2022

Time: 3 Hrs.

Max. Marks: 60

INSTRUCTIONS TO CANDIDATES:

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A

1. Write short notes:

- a) News agency
- b) Sources
- c) Middle
- d) Nose for News
- e) Caricature
- f) Dead line
- g) 5Ws& 1H
- h) op-ed
- i) letters to the editor
- j) Font

SECTION-B

2. What is a press conference? How is it useful as a source of news?
3. Give examples to explain the meaning of human interest stories.
4. What is the difference between a news report and a feature?
5. What is the responsibility of a copy editor?
6. How does a columnist contribute to a newspaper?

SECTION-C

7. What is the relevance of assigning different beats to the reporter? Give examples.
8. Write in detail about the various news writing styles.
9. With the help of relevant examples explain the meaning of 'trail by media'.

NOTE : Disclosure of Identity by writing Mobile No. or Marking of passing request on any paper of Answer Sheet will lead to UMC against the Student.